



DMS

GLOBAL



The DNA for Success

With headquarters in Bahrain, DMS Global has been the region's leading business intelligence and marketing solution provider since 2000. Our business expertise is diversified across global projects tracking, events management, digital and multimedia production, and industry specific publishing. Known as marketing revolutionaries and media innovators, our clients rely on us to break new boundaries to deliver the best service for them. With offices in 9 countries around the world, we believe that local presence is local knowledge. Let DMS be your local partner today!

DMS Projects

DMS Projects tracks over 20,000 projects in over 100 countries across 12 major sectors, making the DMS Projects Matrix the most accurate, encompassing and extensive resource for companies looking for new business opportunities anywhere. DMS Projects brings to you the latest information about future, on-going, and completing projects. Having this information at your fingertips will enable you to make informed business development decisions to give you the edge that you need in today's competitive marketplace.



Benefits of Using the DMS Projects Matrix

- Track entire project lifecycles from planning, financing, bidding/tendering, execution and post-completion phases.
- Complete company profiles to build your client database.
- Connect with 65 levels of key personnel in active projects.
- In-depth market analysis tools such as forecasting models and contractor workloads.
- Save time with automated project alerts.
- Receive an unlimited number of unique user licenses.
- Directly connect with our locally based global researcher teams.
- Customize the system to receive tailored news feeds from any major source in the world.
- Analyze client strategies, importance of project activity to the market, anticipated developments, and more.

DMS Analytic

DMS Analytic is a bespoke industry research and Market-Entry consultancy service. We provide tailor-made economic research and analysis reports through strong relationships with prominent local businesses and our trusted local researchers. DMS Analytics' Market-Entry Assistance Program is designed to create local partnerships and execute business strategies on your behalf. If you're trying to set up a new business or build on an existing one, our Market-Entry Assistance Program is right for you.

DMS Analytic

UAE REVIEW

Historically the wealth of Abu Dhabi's natural resources have long made it the engine for the UAE's economy, but it was Dubai's rapid development that underpinned the more recent acceleration in the country's growth.

In 2007, Dubai grew at 9.4%, compared to 6.2% in Abu Dhabi. In 2008, Dubai weathered the early effects of the global financial crisis, posting a 5.7% growth, compared to Abu Dhabi's 4%.

Now the roles have been reversed. It is estimated that Dubai's economy contracted by 1% in 2009, while Abu Dhabi's decline was estimated at 2.7%. In 2010, the divergence was even more pronounced, with Abu Dhabi's real GDP growing by 4.1%, compared to a fall of 0.6% in Dubai. However, in 2011, the recovery will be stronger.

Oil and Non-Oil GDP, 2006 - 2010

Year	Oil GDP (%)	Non-Oil GDP (%)
2006	82%	18%
2007	98%	2%
2010	98%	2%

Inflation

The remarkable year-on-year increase in the emirate's GDP, and that of the rest of UAE, however, is subject to inflationary factors, which, admittedly, are higher than world average. Inflation rate across UAE in 2006 ranges between 8% (International Monetary Fund) and 10% (UAE Central Bank). Real GDP growth in Abu Dhabi (based on constant 2005 prices) is about 8%, based on data generated by the Abu Dhabi Chamber of Commerce and Industry.

UNITED ARAB EMIRATES GDP GROWTH RATE

Annual GDP growth (adjusted by inflation)

Year	GDP Growth Rate (%)
2000	8%
2002	3%
2004	10%
2005	9.7%
2006	8.2%
2007	9.4%
2008	6.7%
2009	-0.6%
2010	4.1%

Credit Woes

In February 2009, Abu Dhabi subscribed to \$10 billion of a \$20 billion sovereign bond program launched by Dubai in order to stave off an imminent credit default on the emirate. But it made it sweet before doing so, the message from the federal government was that Dubai could not assume it would be bailed out of its credit problems. Abu Dhabi has pointedly failed to make any such assurances either before or since.

"Everyone thought that, as long as Abu Dhabi was there, things would be okay," says Mubashir Khan, a senior fellow at the Peterson Institute for International Economics in Washington, DC. "When they didn't come out immediately, everything began to unravel."

These events have changed the relationship between the two emirates. It is clear

Source: DMS Analytics

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DMS Events

DMS Global's customers want timely and relevant solutions to their industry problems; and we deliver just this. DMS Events brings to you the world's only Industry Debates, enthralling High Society events, and tailored corporate functions for every occasion.

DMS Debates

In a single day, DMS Debates brings together project owners and contractors on an equal platform to debate, analyze, and formulate applicable solutions to their industry's issues. For the first time ever, speakers and delegates together vote on which solutions they collectively agree benefit their industry the most.

DMS High Society

During ADIPEC in 2008, the DMS High Society event known as DMS Insight! Extravaganza thrilled hundreds of business professionals in Abu Dhabi. Seen as the world's most exhilarating industry specific business entertainment and social events, our DMS Insight! Extravaganza is the perfect opportunity for you to entertain your business VIP's in a unique and relaxed atmosphere.

DMS Promostation

DMS PromoStation is the region's most innovative design-led Exhibition Stand and Events service provider. Our designs are creative, affordable, innovative, versatile, adaptable and reusable stands which will enable you to attract higher delegate footfall and make your company the envy of all others. DMS Global has been a leader of marketing solutions for every major engineering sector across the globe, hence this enables us to work more closely with your teams to understand your needs, your objectives, and business message.

DMS PromoStation will deliver your exhibition stand beyond your highest expectations.



DMS Cybernation

DMS Digital, is an award winning media production division of DMS Global, offering the highest quality film, audio, and digital production services. Quality, flexibility, personalized service, and cost effective solutions is at the heart of our mission. DMS Digital's in-house production team uses cutting-edge technology to help clients increase the effectiveness of their marketing campaigns and raise their profile to stand out from their competitors. Our services include location scouting, casting, script consultancy, set design/construction, supply of all technical equipment and teams, special effects teams, transportation crews, accommodation and catering services along with full postproduction services and more.

DMS Digital consistently provides internationally acclaimed TVC's, Corporate Films and Digital Media to a vast and diverse clientele from individuals, advertising agencies and corporations.



DMS Publishing

DMS INSIGHT! Magazine is the strongest publication for industry exhibitions from around the world. With the circulation of over 10,000 active subscribers, this magazine is an excellent advertising platform for your marketing campaigns. DMS Insight! covers regional industry news, exhibition highlights, bespoke research reports from DMS Analytic, global project listings, company profiles and more.

DMS Digital also produces the region's most exclusive Interactive Magazines. These web-based magazines are 100% customizable, fully interactive, video-enabled, and offer a superior visual experience and marketing opportunities. Save thousands of dollars on printing costs and have your clients read your newsletter and interact with your content right on their computer. The future is exciting, so let DMS Digital take you to the next level.



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